

Published since 1963

Filtration + Separation

Leading the world of filtration



filtsep.com

@FiltSepOnline

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Media information

**20
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Filtration+ Separation Leading the world of filtration MAGAZINE

Published since 1963, Filtration+Separation magazine is circulated to 16,000 individuals who have requested the magazine (in print or digital form) all around the world. This circulation is segmented so we know that Filtration+Separation reaches senior managers, project developers and specifiers and engineers with influence within the industry sectors that you target.

Broadly, Filtration+Separation's readers are involved in developing filtration systems within a number of end user sectors, including oil, gas and petrochemicals, drinking and process water, water and sewage, power generation, fine and bulk chemicals, pharmaceuticals, biotechnology, air filtration, HVAC, energy, and engine filtration. Our readers are purchasers of filtration equipment, related equipment,

parts and materials, and those involved in the design stage of projects, processing plants as well related systems.

All readers of Filtration+Separation have specifically requested the magazine. Further, a large number of our subscribers tell us they buy products including filter media, cartridge filters, air and dust filters, liquid separators/filters, mechanical separators/filters; membranes, gas filters, as well as testing and monitoring equipment.

The Filtration+Separation platforms and products (delivered in either print or digital formats) ensure that our readers, the purchasers you want to reach, receive the latest product and business information in the format of their choice.

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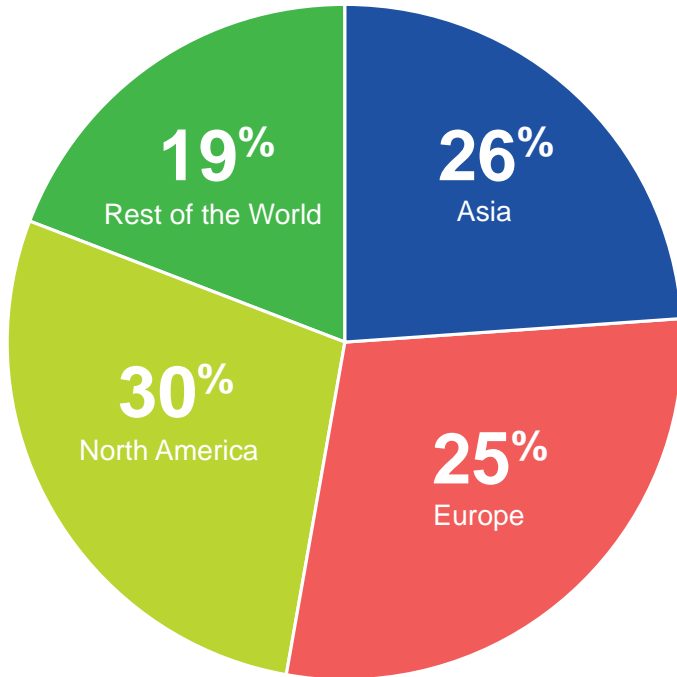
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Our audience

Geographical breakdown¹

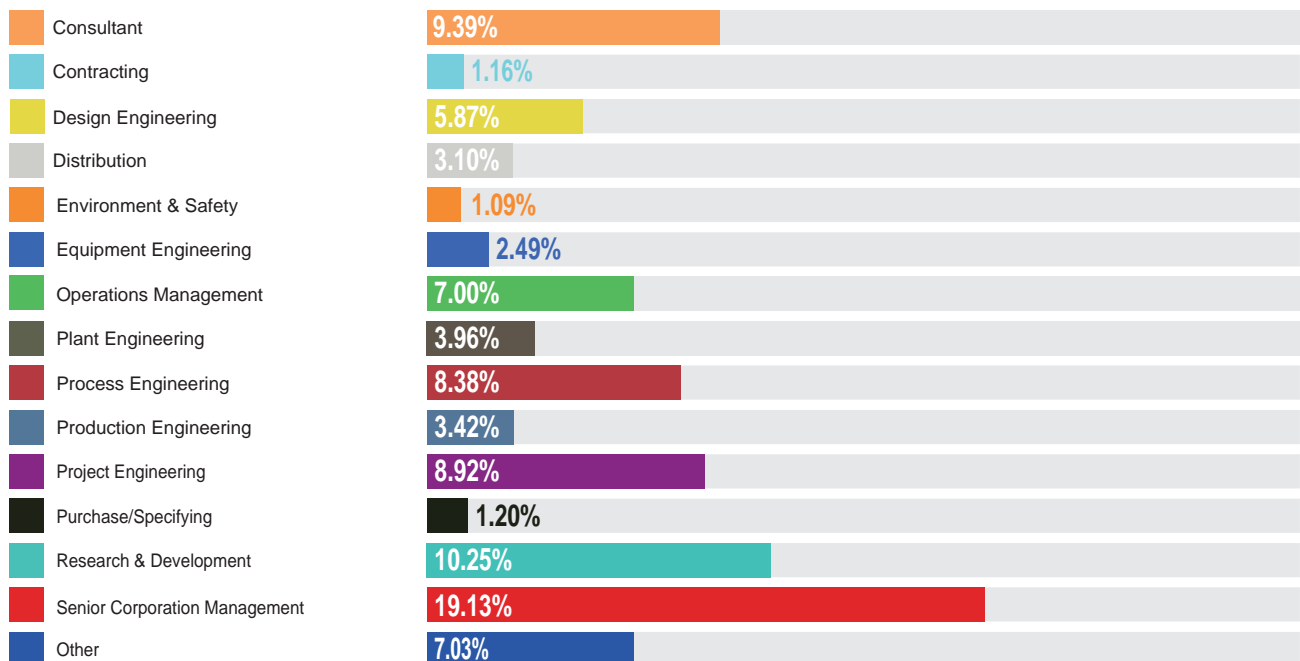


Our platforms

filtsep.com



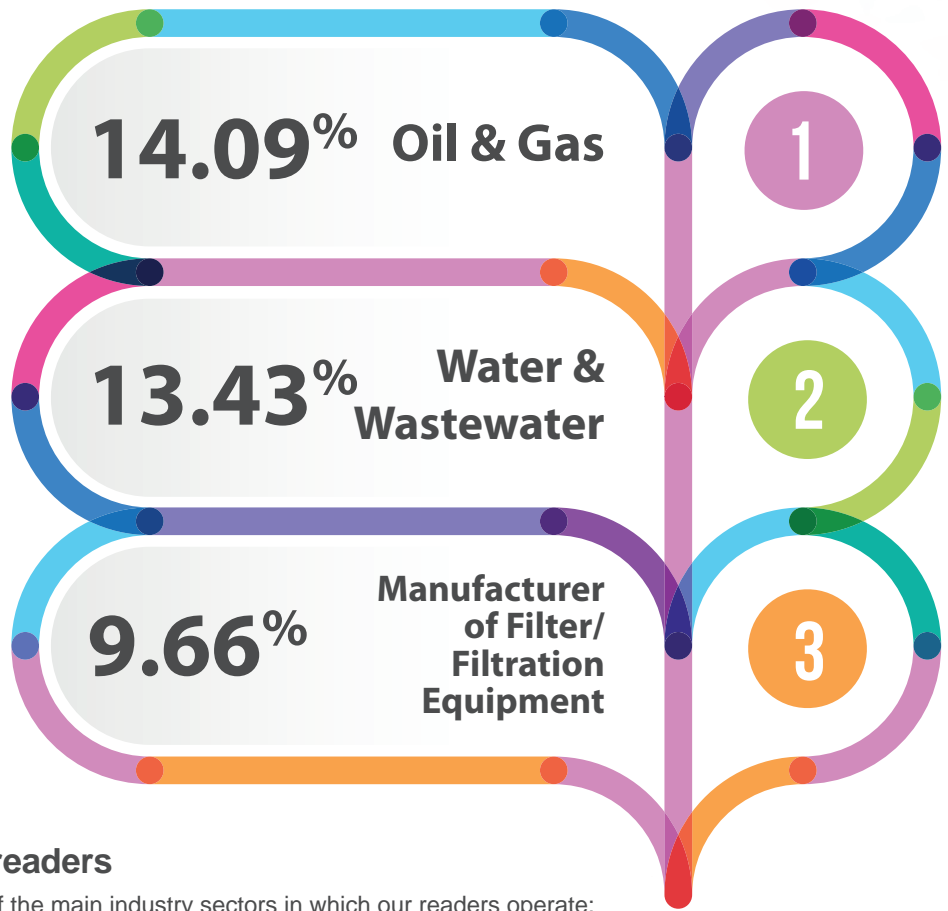
Job function¹



¹ Publisher's own data (controlled circulation, requested within the past 3 years); ² Google Analytics – average per month December 2017 - November 2018; ³ Publisher's own data (Elsevier)

Demographics

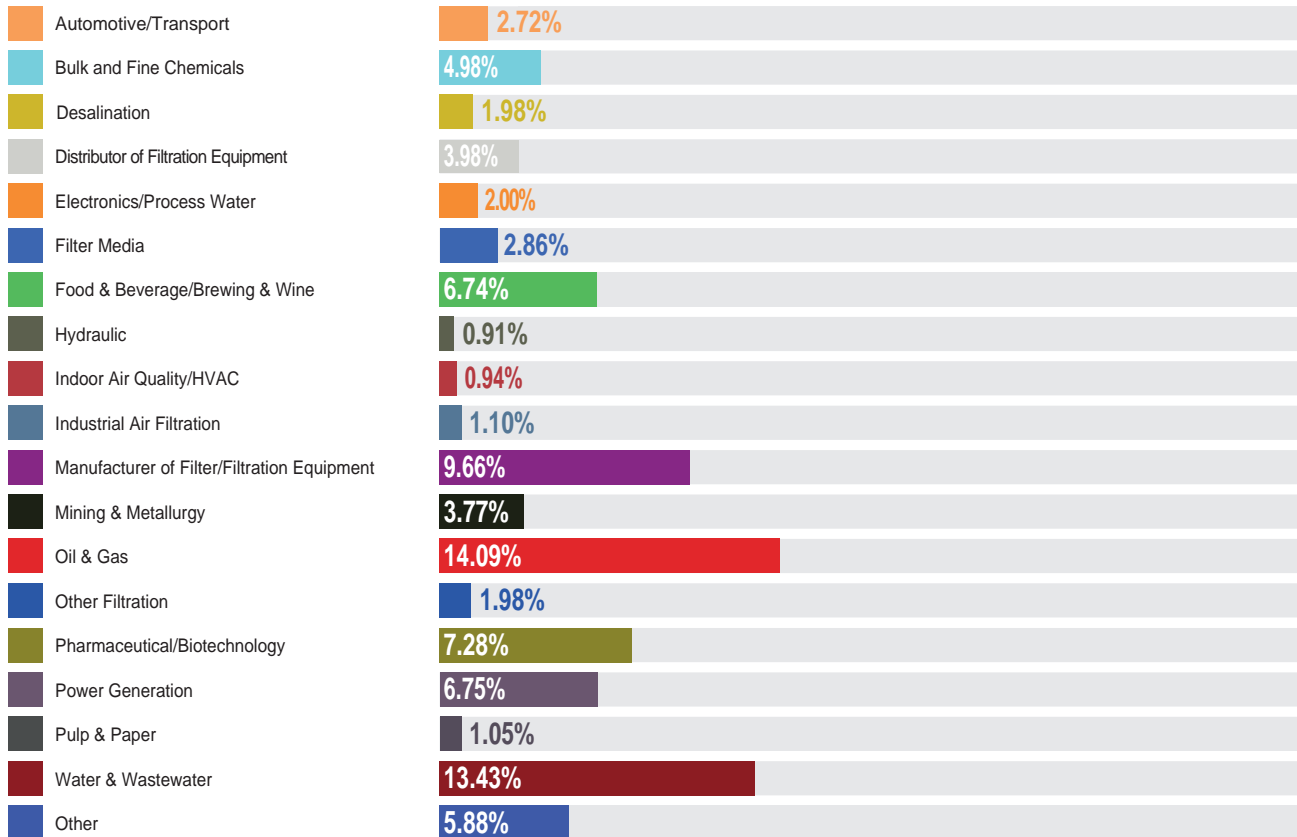
The top 3 activities



Sectors of interest to our readers

The following chart shows a snapshot of the main industry sectors in which our readers operate:

Company Activity¹



¹ Publisher's own data

2019 Print and on-line options

"Contact our sales team to discuss Filtration+Separation's portfolio of digital and sponsored content marketing packages".

Packages available to promote

- New products
- Re-branding
- Show attendance
- Up-coming anniversary
- Acquisition announcement

"Reach your target market with a tailor-made announcement".

Create your own package

- Logo on the cover of the magazine as 'issue sponsor'
- Editorial – two-page by-line article or company profile
- Advertisement – various sizes
- Distribution at major events
- Insert
- Article as pdf
- Website advertisement
- E-newsletter advertisement
- E-blast/e-review to our database
- Native advertising



Website

The Filtration+Separation website, www.filtsep.com has average monthly pageviews of 33,257*. Advertisement sizes are available as leaderboards, large rectangles and buttons. Video hosting is also available and all options are trackable.



E-newsletter circulation

With 11,281* opt-in subscribers, the Filtration+Separation weekly editorial e-newsletter includes banner advertising allowing advertisers to promote a brand, service, new product or corporate initiative – while driving traffic to their own website. Open and clickthrough rates are trackable.



E-blast/e-review

A customised email message is sent to the Filtration+ Separation opt in e-newsletter database on behalf of the advertiser, who is provided with statistics on how many emails were viewed and the number of people who clicked on links to their website.

In addition, if advertisers want to target a bespoke selection, they can select names from the Filtration+Separation email database. Selections can be made by industry type, geographical location and various other criteria.

Website*

Specifications	1 month*	3 months (Total price)	6 months (Total price)	12 months (Total price)
Leaderboard Desktop 970x90px Tablet/iPad 728x90px. Mobile: 320x50px	\$2,763	\$4,522	\$8,501	\$14,327
Rectangle 300x250px	\$3,615	\$6,153	\$11,132	\$16,245
Button 180x150px	\$691	\$1,127	\$2,125	\$3,585

*Rates include homepage. File format, jpg, gif or HTML5: http://support.google.com/dfp_premium/answer/7046799?hl=en File size max 200kb.
For non homepage rates, please contact your account manager for details. It is also possible to buy extra "Share of Voice" where appropriate space remains available.

¹E-newsletter (every week)*

Specifications	1 month	3 months (Total price)	6 months (Total price)	12 months (Total price)
Mid-text banner 600x74	\$950	\$2,769	\$5,427	\$8,955
Content box (50 words)	\$1,400	\$3,780	\$7,560	\$15,120
Leaderboard (static) 600x74	\$1,500	\$4,050	\$8,100	\$16,200

* File format jpg, or gif (static gifs only). File size max 200kb. For premium e-newsletter requests add 20%

¹E-blast/e-review

1 x Rate	2 x rate (unit price shown)	3 x rate (unit price shown)
\$3,996	\$3,710	\$3,425
Bespoke selection from magazine circulation: \$512 per 1000 names (Minimum charge \$1,024)		

Other promotional options

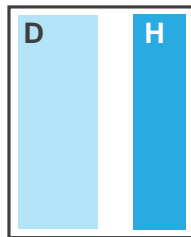
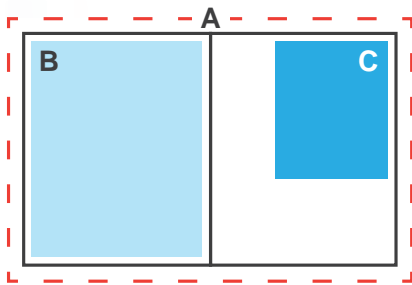
Insert/outsert	prices on request
Exclusive e-newsletter sponsorship	prices on request

¹We cannot accept animated creatives for this product

Print advertising rates

Number of insertions	1 time	3 times (unit price shown)	6 times (unit price shown)
Full page	\$6,147	\$5,839	\$4,918
Double page spread	\$9,293	\$8,828	\$7,434
Half page	\$5,263	\$5,000	\$4,210
Half page island	\$5,480	\$5,206	\$4,384
Third page	\$4,172	\$3,966	\$3,338
Quarter page	\$3,362	\$3,194	\$2,690
Inside front cover	\$7,969	\$7,571	\$6,365
Outside back cover	\$8,175	\$7,766	\$6,540
Inside back cover	\$7,572	\$7,193	\$6,058

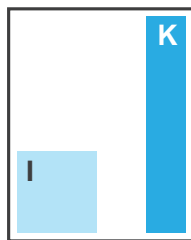
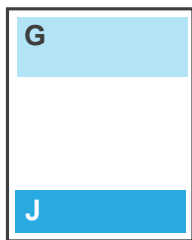
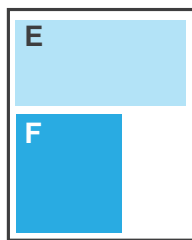
Print advertising specifications and requirements



Adverts should be supplied as composite PDFs

Please ensure that:

1. Artwork is within CMYK colour space
2. Image resolution is at least 300dpi
3. Total ink coverage does not exceed 300%
4. Fonts are embedded and subsetted
5. Transparencies are flattened
6. No colour management profiles should be included, ie: ICC profiles



Method of supply

FTP: <ftp://stsales@ftp.elsevier.com>

Username: stsales

Password: 5a 135_ftp

Email to: adcopy@elsevier.com

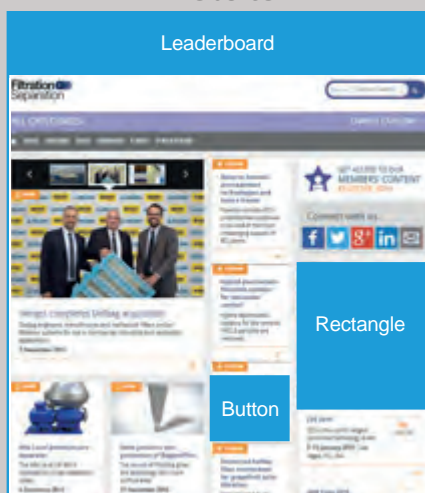
Artwork assistance

For customers needing assistance when submitting artwork, please

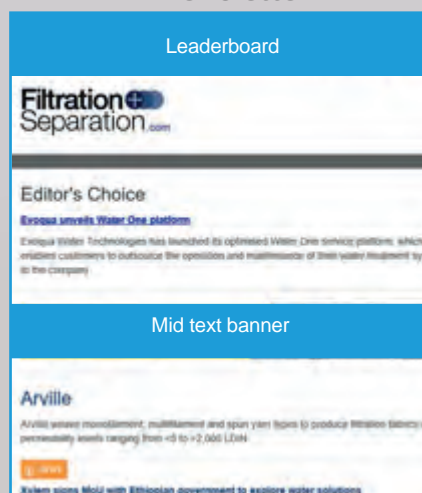
Email: adcopy@elsevier.com

Position	Millimetres	Inches
Double page spread (live type area) A	258mm x 370mm	10 ¹ / ₈ x 14 ⁵ / ₈
Double page spread (trim)	297mm x 420mm	11 ¹ / ₁₆ x 16 ⁴ / ₁₆
Double page spread (bleed)	303mm x 426mm	11 ⁷ / ₈ x 16 ⁶ / ₈
Full page (live type area) B	258mm x 185mm	10 ³ / ₁₆ x 7 ⁵ / ₁₆
Full page (trim)	297mm x 210mm	11 ¹ / ₁₆ x 8 ⁴ / ₈
Full page (bleed)	303mm x 216mm	11 ⁷ / ₈ x 8 ¹ / ₈
Half page horizontal E	124mm x 185mm	4 ⁷ / ₈ x 7 ⁵ / ₁₆
Half page vertical D	258mm x 86mm	10 ³ / ₁₆ x 3 ³ / ₈
Half page island C	185mm x 124mm	7 ⁵ / ₁₆ x 4 ⁷ / ₈
Third page island F	118mm x 116mm	4 ¹ / ₄ x 4 ³ / ₁₆
Third page vertical H	60mm x 258mm	2 ³ / ₈ x 10 ³ / ₁₆
Third page horizontal G	185mm x 92mm	7 ⁵ / ₁₆ x 3 ⁹ / ₁₆
Quarter page standard I	124mm x 86mm	4 ⁷ / ₈ x 3 ³ / ₈
Quarter page horizontal J	60mm x 185mm	2 ³ / ₈ x 7 ⁵ / ₁₆
Quarter page vertical K	258mm x 43mm	10 ³ / ₁₆ x 1 ¹ / ₁₆

Website



E-newsletter



E-blast/e-review



2019 Filtration+Separation global editorial calendar

JANUARY/FEBRUARY 2019 ISSUE
Particle filtration
Automotive & transport
Editorial deadline: 30 November 2018
Ad copy deadline: 2 January 2019
Print: 16 January 2019
Potential trade show and bonus distribution
AFS Filtcon 2019, 1-4 April, Cherry Hill, New Jersey, USA

JULY/AUGUST 2019 ISSUE
Magnetic filtration
Reverse osmosis
Editorial deadline: 5 July 2019
Ad copy deadline: 6 August 2019
Print: 20 August 2019
Potential trade show and bonus distribution
WEFTEC, 21-25 September, Chicago, USA AFS Filtcon 2019, 26 September, Cleveland, Ohio, USA

MARCH/APRIL 2019 ISSUE
Water & wastewater
Filter media
Editorial deadline: 7 January 2019
Ad copy deadline: 4 March 2019
Print: 18 March 2019
Potential trade show and bonus distribution
Hannover Messe, 1-5 April, Hannover, Germany FILTREX India, 9-10 April, New Delhi, India IDA Action4Good, International Conference, 12-14 May, Portofino, Italy FILTREX, 15-16 May, Berlin, Germany

SEPTEMBER/OCTOBER 2019 ISSUE
Filter media
Water & wastewater
Editorial deadline: 1 August 2019
Ad copy deadline: 6 September 2019
Print: 20 September 2019
Potential trade show and bonus distribution
IDA World Congress, 20-24 October, Dubai, UAE FILTECH, 22-24 October, Cologne, Germany Aquatech, 5-8 November, Amsterdam, the Netherlands

MAY/JUNE 2019 ISSUE
Food & drink
Pharmaceuticals & biotechnology
Editorial deadline: 1 April 2019
Ad copy deadline: 6 May 2019
Print: 20 May 2019

NOVEMBER/DECEMBER 2019 ISSUE
HVAC and indoor air quality
Oil & gas
Editorial deadline: 3 October 2019
Ad copy deadline: 6 November 2019
Print: 20 November 2019

Ongoing themes throughout the year
Research & development
Separation technology
Energy efficiency

CHECK OUT OUR
**NEW LOOK
WEBSITE**



Filtration+
Separation
Leading the world of filtration